

WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract #

Agency

Product

Brand

Salesperson

Schedule Dates Advertiser

10/17/12-11/06/12 Tiberi for Congress (4213)

103348

Strategic Media Placement (3256)

Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

2909 OH-CD12-PT

Local/Political Candidate

WBNS-TV Sales Office

Buyer Name Phone/Fax

CPE

Account Types Billing Type

Standard Comments OH-CD12-PT Date Entered 10/15/12 **Last Modified**

10/16/12 Erica Pegues **Entered By**

No CO-OP Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,975.00 **Net Total** \$73,525.00

Sales Tax

WBNS-TV (WBNS) Rate By Broadcast Month Spots

Oct. 2012 Nov. 2012	47 37	\$36,650.00 \$49,850.00
Grand Total:	84	\$86,500.00
Sb	8915	D

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Ti	mes SPV	V M	10 Tu	ı We	e Th	Fr :	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/17/12-10/19/12	5	:31	0 11P- 11:35P (ES	eT)	3	1	Х	X	Х	1					WBNS-TV (WBNS)	11pm News	10/15/12
1.1	Normal Line / SPOT	10/17/12-10/21/12	5	:3	0 11P- 11:35P (ES	ST)	4	1	X	X	X	j.	х	3	\$650.00	\$1,950.00	WBNS-TV (WBNS)	11pm News	10/16/12
1.1.1	Preempt	10/17/12								1 1	B						WBNS-TV (WBNS)	Schedule Change/Exception - INCORRECT TIME SPECS	
2.0	Revised Line / SPOT	10/22/12-10/22/12	5	:3	0 11P- 11:35P (E	ST)	1 >	X ;	1	1	1	- 1					WBNS-TV (WBNS)	11pm News	10/15/12
	Normal Line / SPOT	10/22/12-10/27/12	5	:3	0 11P- 11:35P (E	ST)	4)	X	Х	X		X		4	\$650.00	\$2,600.00	WBNS-TV (WBNS)	11pm News	10/16/12
	Normal Line / SPOT	10/29/12-10/30/12	4	:3	0 11P- 11:35P (E	ST)	2)	х х				li li		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
200	Normal Line / SPOT	10/31/12-11/04/12	4	;3	0 11P- 11:35P (E	ST)	5	Ť	Х	X	X	x	х	4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
200000	Preempt	11/04/12						1 1	II A	II I		18 18					WBNS-TV (WBNS)	Schedule Change/Spot - 1130P-1205A	
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:3	0 11P- 11:35P (E	ST)	1)	X	4					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	5	:3	5P- 6P (EST)		3		X	X	X	- 1		3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	5pm News	10/15/12
8.0	Normal Line / SPOT	10/22/12-10/26/12	5	:3	5P- 6P (EST)		5	x >	(X	X	X	10		5	\$600.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
9.0	Normal Line / SPOT	10/29/12-10/30/12	4	:3	30 5P- 6P (EST)		2	x >	(1		1		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	4	:3	30 5P- 6P (EST)		3	19	Х	X	X	1		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
				1		CONFI	RI	MA	TIC	NC	CC	N	TF	RAC	T				
Accepted	d-Agency/Advertiser:			Date:		Accepted-Station	n:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract # 103348

Schedule Dates 10/17/12-11/06/12

Advertiser Tiberi for Congress (4213)

Strategic Media Placement (3256) Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson House, WBNS (1254)

Sales Office WBNS-TV

Buyer Name

Agency

Phone/Fax

CPE 2909 OH-CD12-PT **Account Types** Local/Political Candidate

Billing Type Standard OH-CD12-PT Comments

Date Entered 10/15/12 **Last Modified**

10/16/12 Erica Pegues **Entered By**

No CO-OP

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,975.00 **Net Total** \$73,525.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Oct. 2012 47 \$36,650.00 37 \$49,850.00 Nov. 2012 Grand Total: 84 \$86,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tt	ı We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5P- 6P (EST)		1 X	1):		1	1	1		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	5:57A- 7A (EST)		3	10	×	Х	X	- 1		3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	6am News	10/15/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5:57A- 7A (EST)		5 X	X	X	X	X	9 9		5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	6am News	10/15/12
14.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:57A- 7A (EST)		2 X	X	1	1 1		1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
15.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	6P- 6:30P (EST)		3	1	Х	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
16.0	Normal Line / SPOT	10/22/12-10/25/12	5	:30	6P- 6:30P (EST)		4 X	X	X	X		1		4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	1 X	16 16		1 1	-	- 1		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5:57A- 7A (EST)		3	1	Х	X	X	1 1		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	6am News	10/15/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:57A- 7A (EST)	8	2 X	X			981	1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (EST)	8	2 X	Х						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	7am Early Show	10/15/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6P- 6:30P (EST)		3	1	Х	Х	X	- 1		3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)		1 X	‡ 6		10 (1 10 (1	I	E el		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
23.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6:58P- 7:30P (EST))	2	1	Х	X	-			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
24.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	6:57A- 9A (EST)		1					Х		2	\$300.00	\$600.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
						CONFI	RN	/IA	TIC)N	C	NC	TF	RAC					
ccepted	I-Agency/Advertiser:			Date:	Ac	cepted-Station	1:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133**

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

COLUMBUS, OH 43260-1133

Product Brand Salesperson

Sales Office

Political/Candidate (1161) political candidate (1775) House, WBNS (1254)

103348

10/17/12-11/06/12

Tiberi for Congress (4213)

Strategic Media Placement (3256)

WBNS-TV

Buyer Name Phone/Fax

Contract #

Schedule Dates

Advertiser

Agency

CPE 2909 OH-CD12-PT **Account Types** Local/Political Candidate

Billing Type Standard OH-CD12-PT Comments

Date Entered 10/15/12 **Last Modified**

10/16/12 Erica Pegues

No CO-OP

Headline # Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,975.00 Net Total \$73,525.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 47 \$36,650.00 Nov. 2012 37 \$49,850.00 Grand Total: \$86,500.00 84

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	8:58A- 10:30A (EST)	1			11	1 1	į.	X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
26.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	11A- 11:30A (EST)	1			h	[] []	Ī	Х	2	\$250.00	\$500.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:3	6:57A- 9A (EST)	1					X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	3	:3	8:58A- 10:30A (EST)	1				li I	1	X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	5	:3	11A- 11:30A (EST)	1				1 1	1	X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
30.0	Normal Line / SPOT	10/22/12-10/24/12	4	:3	6:58P- 7:30P (EST)	2	Х		Х		1		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:3	6:58P- 7:30P (EST)	1	Х		_	1 1		Ţ.	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
32.0	Normal Line / SPOT	11/01/12-11/02/12	4	:3	6:58P- 7:30P (EST)	2				X	X	E E	2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	4	:3	6:58P- 7:30P (EST)	1	. х	1			4		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
34.0	Normal Line / SPOT	10/20/12-10/27/12	5	:3	0 4:58A- 6:56A (EST)	1				1. 1	\	F	2	\$100.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
35.0	Normal Line / SPOT	10/21/12-10/28/12	5	:3	0 6:28A- 8:30A (EST)	1				1		Х	2	\$100.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/15/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	4	:3	0 4:58A- 6:56A (EST)	1			ž.	1 1		:	1	\$200.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
37.0	Normal Line / SPOT	10/17/12-10/18/12	4	:3	0 7:30P- 7:57P (EST)	2		1	Х	X	4	1	2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12
	Normal Line / SPOT	10/31/12-10/31/12	4	:3	0 7:30P- 7:57P (EST)	1			Х	1			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12

cepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	
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Line

Line Type / Break Type (Ref #)

WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

Dates

Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015

Contract

Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office

Brand

103348 10/17/12-11/06/12

Tiberi for Congress (4213)

Strategic Media Placement (3256)

Buyer Name

Phone/Fax CPE

Account Types Billing Type

Comments

Sec Length

Political/Candidate (1161) political candidate (1775) House, WBNS (1254)

WBNS-TV

2909 OH-CD12-PT Local/Political Candidate

Standard OH-CD12-PT

Run Times

Date Entered 10/15/12 **Last Modified**

10/16/12 Erica Pegues **Entered By**

CO-OP No

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$12,975.00

Net Total \$73,525.00

Total

Station

Sales Tax

WBNS-TV (WBNS) By Broadcast Month	Spots	Rate
Oct. 2012	47	\$36,650.00
Nov. 2012	37	\$49,850.00
Grand Total:	84	\$86,500.00

39.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30 6:28A- 8:3	DA (EST)	1	F 3		X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/16/12
40.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30 6:58P- 7:3	OP (EST)	1	1 1	1 1	X :	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/16/12
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Accepted-	Agency/Advertiser:		D	ate:	Accepted-S	tation:					Date:	Comments:			
1.5%	(A)														

SPW Mo Tu We Th Fr Sa Su Spots

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Entered

Comments